



PLANO EAST SENIOR HIGH

U.S. Department of Education Blue Ribbon School of Excellence

PLANO EAST BASKETBALL BOOSTER CLUB

Supporting the Basketball Programs at Plano East

To our friends and partners in the Plano East area:

The Plano East Basketball Booster Club has been in existence for over 25 years and has one goal – to support and enrich the basketball programs (both boys and girls) at Plano East Senior High. This support depends largely upon fundraising efforts.

We need your help to accomplish this goal!

Our 5th Annual PESH Golf tournament will be held at Chase Oaks Golf Club on Saturday, May 1st, 2010. We are looking for event sponsor-level donations (\$1,000 and up), door prizes, and general donations of any amount.

All sponsors will be listed on our website (www.planoeastbasketball.com) by order of contribution level:

Panther Partners – \$1,000 and above
Panther Faithful – \$ 500 - \$1,000
Panther Fans – \$ 250 - \$500
Panther Friends – Below \$250

Specifically for the Golf Tournament, each of the 18 holes can be sponsored for \$150. This is a unique level that would be represented on the website as “Golf Tournament Hole Sponsor”. Door prize donations are needed, as well, and those donors will also be noted on the website. These can be in the form of gift cards, merchandise, or services that your business offers.

Event level sponsors enjoy the following additional benefits:

- *featured in our Tournament Brochures;*
- *link to your website from ours;*
- *sponsor-provided banners hung in the main gathering area; and*
- *mentioned by name in news coverage of the event.*

Of course, any donation would be very much appreciated. We will acknowledge any support/donation during our golf tournament.

Thank you for your time and support.

Go Panthers!

Sincerely,

Marion Burchell
Plano East Basketball Booster Club Vice-President
214-673-7282; mburchell@hotmail.com